



miryum

## Miriam M. Ahmed, PhD

Assistant Professor, Graphic Design, George Mason University, Fairfax, VA

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As a design educator, I successfully cultivate a dynamic learning environment for students using innovative creative assignments, an array of teaching mechanisms, digital media tools and social impact goals. My pedagogy is informed by my research on underrepresented ethnicities and responsible design. For over 15 years, I've implemented visual intelligence and best practices in print and web design/development within the largest academic unit of a

university and several smaller organizations. As a design lead, I have also designed the seamless integration of transmedia initiatives that campaign parallel on multiple media. I delivered the **2020 Beatrice Warde Memorial Lecture**, presented at **ATypI 2020** and **TypeCon 2019**, was an **AIGA DC SHINE 2019-20** mentor, and served on the **Broward Cultural Council** and the **Advisory Review Panel for the DC Commission on the Arts and Humanities**.

### EDUCATION

[Harvard Business School Online](#)

**2019: CORE**

150-hour Credential of Readiness: Business Analytics, Economics for Managers, Financial Accounting

[Howard University](#)

**2013: PhD** Mass Communication and Media Studies

**2006: MFA** Web Design, Special Talent Scholarship

**2004: BFA** Graphic Design, Magna cum laude, Honors Thesis

[Richmond, the American International University in London](#)

**2002: Spring study abroad**

[Savannah College of Art and Design](#)

**1999: SCAD Rising Star**

5-week intensive summer session

### EXPERIENCE

Aug 2022 - Present

**Assistant Professor, Graphic Design**

[George Mason University](#), School of Art, Fairfax, VA

Aug 2020 - Jun 2022

**Assistant Professor, Graphic Design**

[Nova Southeastern University](#), Halmos College of Arts and Sciences, Fort Lauderdale, FL

Aug 2020 - Dec 2020

**Adjunct Faculty, Graphic Design**

[MICA Maryland Institute College of Art](#), Baltimore, MD

Aug 2013 - May 2020

**Lecturer, Graphic Design**

[Howard University](#), Department of Art, Washington, DC

Mar 2008 - Aug 2013

**Webmaster** (design and development)

[Howard University](#), College of Arts and Sciences, Washington, DC

o Design, implement, maintain 30+ department websites, & transmedia design campaigns

o Consultant to university departments seeking to revitalize their web presence

Aug 2007 - Dec 2007

**Assistant Professor, Graphic Design**

[American University in Dubai](#), Department of Visual Communication, United Arab Emirates

Aug 2006 - May 2007

**Webmaster** (design and development)

**Lecturer, Graphic Design** (part-time), Department of Art

[Howard University](#), College of Arts and Sciences, Washington, DC

Jul - Aug 2003

**Internship: Graphic Designer**

[Lonsdale, Saatchi & Saatchi Advertising, Ltd.](#), Port of Spain, Trinidad

### PUBLICATIONS AND AWARDS

o "Perspectives On Responsible Design Among Minority, Millennial Graphic Designers." *The International Journal of Design in Society* 12(4): 29-44 (2018)

o "Minority Designers – Leading the Charge Toward Responsible Design." in *Citizen Designer: Perspectives on Design Responsibility*. 2nd Ed. S Heller & V Vienne. 2018 Allworth Press

o "Minority, Millennial Graphic Designers Say No to the 'Road to Hell'" *Design and Culture*. Nov 2019  
o Outstanding Lecturer (2019)  
o GD USA Design Awards (x8)