



miryum

Miriam M. Ahmed, PhD

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As a design educator, I successfully cultivate a dynamic learning environment for students using innovative creative assignments, an array of teaching mechanisms, digital media tools and social impact goals. My pedagogy is informed by my research on underrepresented ethnicities and responsible design. For over 15 years, I've implemented visual intelligence and best practices in print and web design/development within the largest academic unit of a

university and several smaller organizations. As a design lead, I have also designed the seamless integration of transmedia initiatives that campaign parallel on multiple media. I presented my research on "Anatomical Grids" at TypeCon 2019 in Minneapolis, I was an AIGA DC SHINE 2019 mentor, I served on the 2020 Advisory Review Panel for the DC Commission on the Arts and Humanities, and I have also served as a journal reviewer.

EDUCATION

Harvard Business School Online

2019: CORE

150-hour Credential of Readiness: Business Analytics, Economics for Managers, Financial Accounting

Howard University

2013: PhD Mass Communication and Media Studies

2006: MFA Web Design, Special Talent Scholarship

2004: BFA Graphic Design, Magna cum laude, Honors Thesis

Richmond, the American International University in London

2002: Spring study abroad

Savannah College of Art and Design

1999: SCAD Rising Star

5-week intensive summer session

PROFESSIONAL EXPERIENCE

Aug 2013 - Present

Howard University Department of Art, Washington, DC
Lecturer, Graphic Design

Mar 2008 - Aug 2013

Howard University College of Arts and Sciences, Washington, DC
Webmaster (design and development)

- o Design, implement, maintain 30+ department websites, & transmedia design campaigns
- o Consultant to external university departments seeking to revamp their websites

Aug 2007 - Dec 2007

American University in Dubai, United Arab Emirates

Assistant Professor of Graphic Design, Department of Visual Communication

Aug 2006 - May 2007

Howard University College of Arts and Sciences, Washington, DC
Webmaster (design and development)

Lecturer, Graphic Design (part-time), Department of Art

Oct 2004 - May 2006

Howard University College of Arts and Sciences, Washington, DC

Graduate Teaching Assistant and Graphics Assistant to Technology Specialist

Jul - Aug 2003

Lonsdale, Saatchi & Saatchi Advertising, Ltd., Port of Spain, Trinidad
Internship: Graphic Designer

Sep 2002 - May 2004

Howard University Hilltop Newspaper, Washington, DC
Editor, Nation and World Pages

Jul - Aug 2000

Trinidad Publishing Co., Ltd., Port of Spain, Trinidad
Page Designer and Sub-Editor: Trinidad Guardian Newspaper

PUBLICATIONS AND AWARDS

o "Perspectives On Responsible Design Among Minority, Millennial Graphic Designers." *The International Journal of Design in Society* 12(4): 29-44 (2018)

o "Minority Designers – Leading the Charge Toward Responsible Design." in *Citizen Designer: Perspectives on Design Responsibility*. 2nd Ed. S Heller & V Vienne. 2018 Allworth Press

o "Minority, Millennial Graphic Designers Say No to the 'Road to Hell'" *Design and Culture*. Nov 2019
o Outstanding Lecturer (2019)
o GD USA Design Awards (x8)