

# Miriam M. Ahmed, Ph.D.

## Lecturer, Department of Art, Howard University

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Bio: <http://www.art.howard.edu/faculty-staff/faculty/miriam-ahmed/>

## OVERVIEW

While teaching graphic design at Howard University and, previously, while at The American University in Dubai, I successfully cultivated a dynamic and educational environment for students using innovative creative assignments and diverse teaching mechanisms. To support their academic learning, students have benefitted from my initiation and organization of guest speakers, panel discussions, design challenges, creative field trips and studio visits involving industry leaders and notable firms including Michael Bierut (Pentagram); Anson Kaye and Jose Fernandez (GMMB); Brunet-García; August, Lang & Husak; Ambica Prakash and Dian Holton (AIGA DC); Gus Granger (Cyxtera); Fred Sands IV (Paper Magazine); Ralph Lauren; Allan Chochinov (SVA); Jerome Harris (Yale/MICA); and SCAD. My creative portfolio includes over a decade of implementing visual intelligence and best practices into print design and over six years of web design/development solutions within the largest academic unit of Howard University and several smaller client organizations in the DC area including the Embassy of Jamaica and the Embassy of Trinidad and Tobago. Early in my career, as an intern at Lonsdale, Saatchi & Saatchi, I worked on ad campaigns for high-profile clients including Absolut and Hilton. My research and publications have focused on design responsibility, typeface persona and political design. I regularly review my skill set for potential improvement, proactively keeping abreast of the latest technology and design trends and exploring ways to integrate innovations such as AR and participatory convergence culture into initiatives. I effectively manage teams as well as thrive under leadership. As a motivated individual with a strong work ethic of dedication and problem-solving efficiency, I have earned the professional trust of supervisors, colleagues and top-level university administrators who regularly seek my assistance with initiatives external to my standard duties as Lecturer.

## EDUCATION

Howard University, Washington, DC 2008-2013

### **Ph.D. in Mass Communication & Media Studies**

Dissertation: "Typeface Persona: Investigating Gotham's Suitability for Obama's 2008 Presidential Campaign"

Howard University, Washington, DC 2004-2006

### **M.F.A. in Graphic Design**

Thesis: "Launching Ahead: Four Elements of Effective Web Design"

Howard University, Washington, DC 2000-2004

### **B.F.A. in Graphic Design, magna cum laude**

Honors Thesis: "Typography, as a Design Tool in Print Advertising, is more effective than Pictorial Images"

Richmond, the American International University in London Spring 2002

Richmond and Kensington, England, UK

### **Spring Semester Study Abroad**

Savannah College of Art and Design (SCAD), Savannah, GA Summer 1999

### **SCAD Rising Star, Major: Graphic Design**

Intensive summer semester for rising freshmen

## TEACHING EXPERIENCE

Howard University, Washington, DC

2013 – Present

### **Lecturer, Department of Art**

- Courses: Typography I & II, Design for Advertising I & II, Web Development and Interactive Media, Desktop Web Publishing, Magazine & News Design I & II
- Instructed and mentored design students; developed syllabi and creative assignments; and administered grades
- Research and professional development activities including creative works, article and journal publications, panel presentations and conferences
- Service activities including committee service, recruitment, promotion and marketing, applicant evaluations, design area curriculum development, event logistics, and NASAD re-accreditation application

American University in Dubai, Dubai, United Arab Emirates

Fall 2007

### **Assistant Professor of Graphic Design, Department of Visual Communication**

- Courses: Color Theory, Computer Graphics and 2D Theory & Practice
- Instructed and mentored design students; developed syllabi and creative assignments; and administered grades.
- Service activities including competition committee member and facilitator for exhibition field trips with students
- Curriculum development service including course and programmatic assessments

Howard University, Washington, DC

2006 – 2007

### **Adjunct Lecturer, Department of Art**

- Courses: Typography I & II, and Presentation Graphics
- Instructed and mentored design students; developed syllabi and creative assignments; and administered grades.

Howard University, Washington, DC

2004 – 2006

### **Teaching Assistant to Dr. Starmanda Bullock, Department of Art**

- Courses: Typography I & II, and Studio Problems in Design
- Instructed and mentored design students; and developed syllabi and creative assignments.

## PROFESSIONAL EXPERIENCE

Howard University, Washington, DC

2006 – 2014

### **Webmaster, College of Arts and Sciences**

- Designed, implemented and revitalized COAS and 30+ Department websites into dynamic portals that met World Wide Web Consortium standards with substantially increased intuitiveness and efficiencies, and also boasted award-winning user interfaces.

- Lead graphic designer for the College and its 30+ Departments creating a wide array of print collateral including posters, brochures, booklets, programs, newsletters, direct-mail, wearables, and window displays
- Led trans-media advertising campaigns seamlessly integrating print materials and web and digital experiences.
- Implemented data analytics to measure and demonstrate overwhelming success of web initiatives, redesigns, program launches, and marketing.
- Integrated font-serving, HTML5, CSS, interactive content and participatory convergence culture tools into web initiatives.
- Web consultant to external university departments seeking to revamp their websites.

Lonsdale, Saatchi & Saatchi Advertising, Ltd., Port of Spain, Trinidad

**Internship: Graphic Designer**

Jul-Aug, 2003

- Executed digital imaging, design and layout for ads, POP material, brochures and publications.

Howard University Hilltop Newspaper, Washington, DC

Aug 2002-May 2004

**Editor, Nation and World Pages**

- Managed a team of 3 staff writers
- Budgeted and copy-edited national and global articles
- Designed and created stimulating page layouts, info graphics and rubrics

Petroleum Company of Trinidad and Tobago, Pointe a Pierre, Trinidad

**Administrative Assistant**

Jun-Aug, 2001, 2002

- Organizational duties including document editing, data entry, filing, customer service, and preparing Requests for Proposals and legal briefs for digital and manual distribution

Trinidad Publishing Co., Ltd., Port of Spain, Trinidad

**Design and Editing Internship: Trinidad Guardian Newspaper**

Jul-Aug, 2000

- Handled design and layout with QuarkXpress, plus copy editing and digital imaging for the nation's oldest and primary daily newspaper

PUBLICATIONS

JOURNAL ARTICLES

- “Perspectives On Responsible Design Among Minority, Millennial Graphic Designers.” 2018  
*The International Journal of Design in Society* 12(4): 29-44.  
doi: <https://doi.org/10.18848/2325-1328/CGP/v12i04/29-44>

ESSAYS

- “Minority Designers – Leading the Charge Toward Responsible Design” 2018  
in *Citizen Designer: Perspectives on Design Responsibility*, 2<sup>nd</sup> edition, Steve Heller and Véronique Vienne. Allworth Press.

NEWS ARTICLES

- Howard University College of Arts and Sciences *Flagship Newsletter* Nov 2018

- Department of Art Named a *GD USA* Top Graphic Design School and Jade Williams Featured as Student to Watch
- Brandon Skot Welch Wins Indigo Design Award in Tokyo
- Art Students Intern at Motown and AT&T
- Department of Art Students Visit Ralph Lauren Headquarters, *PAPER* Magazine and Michael Bierut of Pentagram in New York
- Department of Art Students Host Ruth E. Carter and José Fernández and Take on DC Fashion Week
- Art Faculty Participate in the Junior Faculty Writing and Creative Works Summer Academy

Howard University Art Department website: art.howard.edu

- Idyll: A Student Photography Exhibition Nov 18, 2018
- Lesley M. Pierrot Wins *GD USA* Graphic Design Award Nov 2, 2018
- Art Students in App Design Workshop at SVA Oct 14, 2018
- Art Students Tour Pentagram with Michael Bierut and Eddie Opara Oct 14, 2018
- Madison Metivier, Summer Intern at AT&T Sep 18, 2018
- James June, Summer Intern at Motown Aug 23, 2018
- Brandon Skot Welch Wins Indigo Award in Tokyo 2018 Jul 17, 2018
- HU Department of Art Named a 2018 Top Graphic Design School by *GD USA* May 1, 2018
- Jade Williams Featured *GD USA* Student to Watch 2018 Feb 6, 2018
- HU Department of Art Named a Top Graphic Design School by *GD USA* Jun 15, 2017
- Art Student Featured in *GD USA* Students to Watch 2017 Mar 7, 2017

*Trinidad Guardian* Newspaper

- When in Rome (article on Howard University undergraduate class trip to Rome) 2004
- Study Abroad in Paris (article on trip to Paris during study abroad experience in London) 2002

#### PANEL PRESENTATIONS

- [“Incentivizing Responsible Design: What Makes It Worth It?”](#) Mar 21, 2018  
Panel Discussion at Howard University with José Fernandez, Senior Digital Art Director at GMMB; Ambica Prakash, Education Director at AIGA DC and Principal at Eighty2degrees; Jerome Harris, Teaching Fellow at MICA;  
Moderator: Alex McSwain, Assistant Professor of Design at Howard University

#### CONFERENCE PRESENTATIONS

- “Marshall McLuhan and Visual Communication” Apr 9, 2012  
Howard University Graduate School Research Day

#### AWARDS AND RECOGNITION

- American Graphic Design Award, *GD USA* 2012
- In House Design Awards (x5), *GD USA* 2010
- American Graphic Design Awards (x2), *GD USA* 2009
- American Graphic Design Award, *GD USA* 2008
- Leader’s Training Course, US Army Cadet Command, Fort Knox, KY Jun 2008
- Certificate of Appreciation as Webmaster, Department of Military Science/  
US Army ROTC, Howard University Apr 2007
- Special Talent Scholarship, Howard University 2004 – 2006
- *Trinidad Guardian* Newspaper Article: Guardian Essay Winner Pursues Masters Degree Oct 31, 2004

- Section Editor of the Year, Howard University Hilltop Newspaper 2003-2004
- Certificate of Creative Excellence, Howard University Design Program Spring 2004
- Outstanding Service and Dedication to the Hilltop, Howard University Hilltop Newspaper 2002-2003
- 1<sup>st</sup> Place, Swarthmore College Badminton Tournament, Mixed Doubles 2003
- 2<sup>nd</sup> Place, Towson University Collegiate Badminton Championships, Mixed Doubles 2003
- Honors Program Study Abroad Scholarship, Howard University 2002
- Golden Key International Honour Society 2001 – present
- Dean’s List, Howard University 2000 – 2004
- College of Arts and Sciences Honors Program, Howard University 2000 – 2004
- Capstone Scholarship, Howard University 2000 – 2004
- *Trinidad Guardian* Newspaper Article: Naps Scholars Head to Howard Aug 8, 2000
- Rising Star Portfolio Scholarship Recipient, Savannah College of Art and Design Jul 1999

EVENTS ORGANIZED

PANEL DISCUSSIONS

- “[Incentivizing Responsible Design: What Makes It Worth It?](#)” Mar 21, 2018

Panel Discussion at Howard University featuring José Fernández, Senior Digital Art Director at GMMB; Ambica Prakash, Education Director at AIGA DC and Principal at Eighty2degrees; Jerome Harris, Teaching Fellow at MICA; Moderator: Alex McSwain, Assistant Professor of Design at Howard University
- “[Designing Politics: How Visual Creatives Shape Election Campaigns](#)” Jan 18, 2017

Panel Discussion at Howard University featuring Raziah Ahmed, former President of the Senate of Trinidad and Tobago; Anson Kaye, Senior Political Campaign Partner at GMMB; Sela Lewis, Creative Director at IDSL; and Alexander McSwain, Assistant Professor of Design at Howard University

GUEST SPEAKERS

- Fred Sands IV, Design and Production Coordinator, *Paper Magazine* (video conference) Oct 22, 2018
- Alicia Johnson, Destination Editor, *Lonely Planet* (video conference) Oct 17, 2018
- José Fernández, Associate Creative Director, GMMB, Guest Speaker and Portfolio Critique Sep 17, 2018
- AJ Gibbson, Assistant to Creative Director Fred Woodward, *GQ Magazine* (video conference) Nov 16, 2016
- Chelsea Lee, Assistant to Design Director, *GQ Magazine* (video conference) Nov 9, 2016
- Fred Sands IV, Digital Designer/ Online Editor, *Paper Magazine* (video conference) Nov 7, 2016
- Khalid Briggs, Campaign Producer, Complex Oct 31, 2016
- Devan Martin, Web Developer, Gutmacher Institute Oct 24, 2016
- Alicia Johnson, Sports Editor, *Times Leader*, Wilkes-Barre, PA Nov 18, 2015

STUDIO VISITS

- Pentagram with Michael Bierut and Eddie Opara, New York Oct 11, 2018
- SVA MFA Products of Design, App Design Workshop with Allan Chochinov, NY Oct 11, 2018
- MICA Brown Center with Jerome Harris, Baltimore, MD Sep 28, 2018
- *Paper Magazine* with Fred Sands IV, New York Apr 11, 2018
- Ralph Lauren Headquarters with Trim Production Team, New York Apr 11, 2018
- August, Lang and Husak Ad Agency, Bethesda, MD Feb 27, 2017
- *Paper Magazine* with Fred Sands IV, New York Feb 7, 2017
- *GQ Magazine* at CondéNast with Alexander Julian Gibbson, New York Feb 7, 2017

**FIELDTRIPS TO EXHIBITIONS AND DESIGN EVENTS**

- AIGA DC Design Continuum Scholarship Fundraiser with Khoi Vinh of Adobe, UDC Nov 8, 2018
- AIGA DC Design Week Cherry Blossom Creative Pop Up Shop Oct 24, 2018
- AAF AD Week DC Brunet-Garcia Advertising Agency Open House Oct 15, 2018
- NY Art trip to Chelsea Galleries: Aperture Foundation, Jack Shainman, Schomburg Center for Research on Black Culture, Museum of Modern Art, New York Oct 11, 2018
- As, Not For: Dethroning Our Absolutes with Curator, Jerome Harris, MICA Brown Center, Baltimore, MD Sep 28, 2018
- AfriCOBRA: The Evolution of a Movement, Gallerie Myrtis, Baltimore, MD Sep 28, 2018
- Michael Bierut, Person, Place Thing with Randy Cohen, Bard Graduate Center, NY Apr 11, 2018
- Brand New: Art & Commodity in the 1980s, Hirshhorn Museum, DC Feb 21, 2018
- Washington Auto Show, DC Convention Center Feb 2, 2018
- Black Fashion Designers exhibition, The Museum at FIT, New York Feb 7, 2017
- CondéNast Diversity in Fashion Panel Discussion with Anna Wintour, Jim Nelson, and Elaine Welteroth Feb 6, 2017
- Washington Auto Show, DC Convention Center Jan 30, 2017

**COMPETITIONS, SOCIAL EVENTS AND GRADUATE SCHOOL RECRUITMENT**

- SCAD Graduate Admissions Recruitment Visits – Catie Duncan Nov 7, 2018
- Curl IQ Logo Design Challenge with Judges: Gus Granger and Dian Holton (AIGA) Oct 2018
- Department of Art Living Art Halloween Costume Party & Competition Oct 31, 2016-2018
- Brand New Conference (live webcast for students) Sep 13-14, 2018
- SCAD Graduate Admissions Recruitment Visits – Zach Ryan Feb 23, 2018
- SCAD Graduate Admissions Recruitment Visits – Zach Ryan Nov 29, 2017

**EXHIBITIONS**

- Howard University Department of Art Faculty Exhibition Apr 2018
- Four Sides of the Beach, Acrylic and Mixed Media, 38” x 38”, 2018
  - College Language Association Convention 2018 Call for Papers Poster, Adobe Illustrator, 17” x 11”, 2017
  - *The Noble, Gifted Prophet Book Series, Volumes 1 and 2* by Raziah Ahmed, CreateSpace Independent Publishing, Book design and layout, Adobe InDesign, Paperback, 8” x 10”, November 2017/ January 2018
- Howard University Department of Art Faculty Exhibition Apr 2017
- *Visions and Cyphers: Explorations of Literacy, Discourse, and Black Writing Experiences* by David F. Green, Jr (Editor), Inprint Editions, Book design and layout, Adobe InDesign, Paperback, 7” x 10”, 2016
  - Visualizing Legacy (Gallery of Art Exhibition Walls Timeline), Adobe InDesign, 32’ x 10’ 6.5”, 2017
  - Yaseen’s Beachfront, Acrylic, sand, shells, and mixed media, 72” x 36”, 2015
  - Vistas of Blue Green Paradise, Acrylic, sand, shells, and mixed media, 12” x 36”, 2016
  - Elements of Blue Green Paradise, Acrylic, sand, shells, and mixed media, 4” x 36”, 2016
- Howard University Department of Art Faculty Exhibition Apr 2016
- Raise d Bar Soap Packaging, Adobe Illustrator, 4” x 3” x 2”, 2015
  - Raise d Bar Soap Website, Adobe Dreamweaver, 2015
- Howard University Department of Art Faculty Exhibition Apr 2015

- S & Q Beach at Sunset, Acrylic and mixed media, 24” x 48”, 2011
  - Beach Hopping, Acrylic and mixed media, 12” x 36”, 2015
- Howard University Department of Art Faculty Exhibition Apr 2014
- *Broke on Ice* by Tony Medina, Willow Books, Book design and layout, Adobe InDesign, Paperback, 6” x 9”, 2011
  - Beach, Acrylic and mixed media, pentaptych, 144” x 48”, 2012

COMMITTEE SERVICE

- Vice Chair, Division of Fine Arts Committee Apr 2016 - present
- Assist Chair of Division of Fine Arts tasked with holding meetings and developing bylaws and formal mission for the committee
- NASAD Accreditation Oct 2018
- Reviewed/ edited/ proofed final accreditation submission document for accuracy and clarity
  - Contributed to Future Issues section: Opportunities and Challenges for the art/design unit
  - Contributed to Project Improvements and Changes section
  - Collected work for Fashion, Ceramics and Design areas for display during NASAD site visit
  - Suggested facility needs for Design area
  - Meetings with Design area team and coordinator to solidify 120-credit scheme and curricular tables/programmatic information
- Admission, Recruitment, Retention and Placement Committee 2014 - present
- Boost public image of the department via regular and impactful social media and website updates, photos, and news articles
  - Print and distribute promotional materials – posters, flyers, e-flyers, postcards
  - Host and attend events and activities with the aim of revitalizing the public image of the department
- James. A. Porter Colloquium Committee
- Airport transfers and hotel-conference transportation for keynote speakers 2017-2018
  - Designed promotional items: posters, postcards, website, e-flyers, program 2010-2012

GRADUATE THESIS COMMITTEE SERVICE

- Jasmine C. Louis, “Go Here, Go There: An Educational Travel App to Promote Intercultural Communication” Fall 2018
- David Luke, “Others: The Humanization of Human Beings” Spring 2018
- Christopher Fredd, “GEMBA: A Brand Identity for a Digital Platform Prototype” Fall 2016
- Lori Allan, “The Branding Five: The Small Business Owners Guide to Designing a Brand Identity” Spring 2016

GRANTS

- Co-P.I. and mentor of Villanova University Waterhouse Family Institute (WFI) 2017-2018 Spring 2018  
 \$10,000 Student Grant awarded to Jazmin Goodwin for her project entitled “COZY GIRLZ: Curating Cozy Connections, Conversations, and Community for Women in Male-Dominated Industries”

WORKSHOPS

- Junior Faculty Writing & Creative Works Summer Academy, Office of Faculty Development Summer 2018  
 Junior Faculty Writing & Creative Works Summer Academy, Office of Faculty Development Summer 2017

## JOURNAL REVIEWER

- *Design Principles and Practices* Apr, Jun 2018
- *International Journal of Communication* Jul 2016

## RESEARCH IN PROGRESS

- Anatomical Grid Structures – researching atypical grid sets based upon the shapes of natural forms (rather than golden ratio proportions) Oct 2018 – present
- “Minority, Millennial Graphic Designers Say No to the Road to Hell” Submitted to *Design and Culture* journal, under peer-review Sep 2018

## CONFERENCE ATTENDANCE, JUDGING AND VOLUNTEERING

- Brand New Conference (webcast) Sep 13-14, 2018
- Howard University Research Day (Judge, Poster session) Apr 12, 2018
- AIGA Design Conference, Minneapolis, MN Oct 12-14, 2017
- Howard University Research Day (Judge, Poster session) Apr 13, 2017
- James A. Porter Colloquium on African American Art Apr 2015-2018
- International Communication Association, Boston, MA (Volunteer) May 26-30, 2011

## SEMINAR AND PANEL PRESENTATION ATTENDANCE

- AIGA DC Design Continuum Scholarship Fundraiser with Khoi Vinh of Adobe, UDC Nov 8, 2018
- Howard University TEDx Talk: All Things Glorious with Donald Temple, Dr. Bahiyyah Muhammad, Dr. Aprille Ericsson, and Dr. Joanna Jenkins, DC Sep 14, 2017
- AAF DC Changing the Narrative: Depictions of African- American Women in Advertising and Media Panel Discussion with Dr. Charisse L’Pree Corsbie-Massay, Erin Horne McKinney, Dana Gills, Saidah Grimes, Esq., Candace Queen, Kendra Hatcher King (Moderator), during the 2017 Congressional Black Caucus, National Press Club, Washington DC Sep 21, 2017
- CondéNast Diversity in Fashion Panel Discussion with Anna Wintour, Jim Nelson, and Elaine Welteroth, New York Feb 6, 2017

## STUDENT ACHIEVEMENTS

- Lesley M. Pierrot. *GD USA* American Graphic Design Award Oct 2018
- Brandon Skot Welch. Listen Vision Studios Corporate Branding and Ad Campaign May 2018
- Brandon Skot Welch. Gold Indigo Award for LOSSI wordmark May 2018
- Clarice Metzger. Founder of *Kno*. Magazine Apr 2018
- Department of Art. *GD USA* Top Design School Apr 2018
- Jade Williams. *GD USA* Featured Student to Watch Feb 2018
- Rishara Johnson. Founder of *KidEx* magazine Jun 2017
- Department of Art. *GD USA* Top Design School Apr 2017
- Katherine Downs. *GD USA* Student to Watch Feb 2017
- Cameron Crosby. *GD USA* Student to Watch Feb 2017
- Carahna Magwood. *GD USA* American Package Design Award Jan 2017
- Nitya Gittens. *GD USA* American Package Design Award Jan 2017
- Carahna Magwood. *GD USA* American Graphic Design Awards (x3) Nov 2016



GRAPHIC DESIGN

**BOOKS**

<i>Through the Eyes of James A Porter: American Art.</i> Starmanda Bullock. Howard University Press. Hardcover with dust jacket. 12” x 9.5”	May 2018
<i>The Noble, Gifted Prophet Book Series Volume 2: The Precious Black Stone &amp; The Angel’s Embrace.</i> Raziah Ahmed. CreateSpace Independent Publishing. Paperback. 8”x10”	Jan 2018
<i>The Noble, Gifted Prophet Book Series Volume 1: The Boy and The Monk &amp; Two Men in White.</i> Raziah Ahmed. CreateSpace Independent Publishing. Paperback. 8”x10”	Nov 2017
<i>Visions and Cyphers: Explorations of Literacy, Discourse, and Black Writing Experiences</i> Editor: David F. Green, Jr. Inprint Editions. Paperback. 7”x10”	Aug 2016
<i>An Onion of Wars.</i> Tony Medina. Third World Press. Paperback. 6”x9”	Apr 2012
<i>Broke on Ice.</i> Tony Medina. Willow Books. Paperback. 6”x9”	Apr 2011
<i>My Old Man Was Always on the Lam.</i> Tony Medina. NYQ Books. Paperback. 6”x9”	Mar 2011

**BOOK COVERS/ COVER ART**

<i>Broke Baroque.</i> Tony Medina. 2Leaf Press. Paperback. 6”x9”	Jul 2013
College of Arts and Sciences Annual Report	2006-2013
<i>Proceedings of the Conference on Water Waves: Theory and Experiment.</i> Editors: M.F. Mahmood, Diana Henderson, Harvey Segur. World Scientific. Hardcover. 6”x9”	Apr 2010

**EXHIBITION/ WALL DISPLAYS**

Visualizing Legacy Exhibition Timeline. Gallery of Art, Howard University	Mar 2017
Reflections Exhibition. Gallery of Art, Howard University	Aug 2013
Evolution of Carnival. Le Carnavale, Caribeat Events, DC	Dec 2011

**IDENTITY**

Howard University Newman Club Reunion	Aug 2018
Raise de Bar Soap	Oct 2015
Lime Happy Hour	Sep 2012
One World In Support of Haiti	Sep 2012
Flambeaux Carnival Band section	Jul 2011
Caribeat Events	Jun 2008
DC Open Badminton Tournament	2006
LAN Gaming Centers	May 2005
AnguillaVibe.com	2005
Portfolio Serve Ltd	2004
Miryum	2004

**MULTIMEDIA CAMPAIGNS (POSTERS, PROGRAMS, MAILERS, WEB, WEARABLES, ETC)**

Summer Study Abroad (annual). COAS, HU	2006-2014
Homecoming Alumni Giving Campaign (annual). Office of Development, COAS, HU	2006-2014
College of Arts and Sciences Commencement (annual). COAS, Howard University	2005-2014
Symposium on Undergraduate Research (annual), COAS, HU	2005-2013

Reflections Exhibition. Gallery of Art, Howard University	Aug 2013
James A. Porter Colloquium on African American Art (annual). Department of Art, HU	2010-2012
Visualizing Legacy Exhibition. Gallery of Art, Howard University	Aug 2012
Burch Lecture. Department of English, HU	2010, 2012
Jamaica Independence Celebrations (annual), Embassy of Jamaica, Washington, DC	2005-2012
Hearts Day Conference (annual). Department of English, HU	2006-2010
The Legacy of Dr. John Hope Franklin: The Howard Years: A Symposium. COAS, HU	Apr 2010
August Wilson <i>The Piano Lesson</i> , Humanities Common Text Project. COAS, HU	Mar 2010
Ernest Gaines <i>Lesson Before Dying</i> , Humanities Common Text Project. COAS, HU	Mar 2009
Trinidad & Tobago Independence 4632 Celebrations, Embassy of Trinidad & Tobago, DC	Sep 2008
Alpha Kappa Alpha Sorority Centennial Celebration. AKA Alpha Chapter	Jul 2008

**POSTERS**

HUES Dance Arts Student Choreography Showcase. Department of Theatre Arts, COAS, HU	Oct 2018
Milk Like Sugar. Production. Department of Theatre Arts, COAS, HU	Oct 2018
Conference Call for Papers (annual). College Language Association	2012-2017
Frank M. Snowden, Jr. Lecture (annual). Department of Classics, COAS, HU	2008-2013
Physics Colloquium (annual). Department of Physics and Astronomy, COAS, HU	2011-2013
Reconceptualizing the Classics. Department of Classics, COAS, HU	Apr 2013
Faculty Retreat. College of Arts and Sciences (COAS), HU	Aug 2012
Division of Humanities Symposium: The Necessity of Humanities for Moral Revolutions, HU	Apr 2012
Health Fair (annual). COAS, HU	2005-2011
Isabel Wilkerson's <i>The Warmth of Other Suns</i> Common Text Literary Conference, COAS, HU	Nov 2011
Moral Traditions & Moral Revolution Collaborative Research Project, Division of Humanities	Oct 2011
Division of Humanities Symposium: A Necessity in a Democracy. Poster & Press Release, HU	Mar 2011
Barack Obama's <i>Dreams from My Father</i> Common Text Literary Conference, COAS, HU	Oct 2010
Cuba Today/ Cuba Hoy, Spanish and English language posters, COAS, HU	Mar 2010
Zora Neale Hurston <i>Their Eyes Were Watching God</i> Common Text Literary Conference, HU	Nov 2009
Faculty/ Staff Directory. Department of Health, Human Performance and Leisure Studies, HU	Nov 2009
Easy Lawd: Death Visits the Quartier production. Division of Humanities, COAS, HU	Apr 2009
Celebrate Triumph in Beijing Olympics. Embassy of Jamaica, DC	Oct 2008
China Africa Interdisciplinary Conference, COAS, HU	Mar 2008
Rumi Poetry Poster, Portfolio Serve, Ltd	Apr 2005

**MAGAZINES/ NEWSLETTERS/ CATALOGS/ HANDBOOKS**

<i>The Flagship</i> Newsletter (annual). COAS, Howard University	2007-2015
Summer Study Abroad Handbook (annual). COAS, HU	2006-2014
Ms Caribbean Metro USA Beauty Pageant Magazine	Jul 2010
<i>The T&amp;T Diplomat</i> Newsletter. Embassy of Trinidad and Tobago, Washington, DC	Mar 2010
<i>The T&amp;T Diplomat</i> Newsletter. Embassy of Trinidad and Tobago, Washington, DC	Mar 2009
<i>The T&amp;T Diplomat</i> Newsletter. Embassy of Trinidad and Tobago, Washington, DC	Jun 2008
Financial Aid Handbook 2006-2008. Howard University	Sep 2006
New Possessions: Jamaican Artists in the U.S. Exhibition Catalog. Embassy of Jamaica	Jul 2006
<i>JamView News</i> , Newsletter. Embassy of Jamaica, DC	Mar-Sep 2006

**BOOKLETS/ PROGRAMS**

Summer Study Abroad (annual). COAS, HU	2006-2014
Omicron Delta Epsilon Dinner Lecture (annual). Department of Economics, COAS, HU	2008-2014
Ngugi Wa Thiongo's <i>Something Torn and New</i> , Common Text Literary Conference	Nov 2012
Visualizing Legacy Exhibition. Gallery of Art, Howard University	Aug 2012
Dr. Starmanda Bullock Retirement Celebration	Jun 2012
Swahili African Language Flagship Application, COAS, HU	Dec 2008
The Trotter Group. Department of Economics, COAS, HU	Nov 2008
Alpha Kappa Alpha Sorority Centennial Celebration. AKA Alpha Chapter	Jul 2008
Advanced Placement Summer Institute, COAS, HU	Mar 2007, 2008
China Africa Interdisciplinary Conference, COAS, HU	Mar 2008

**BROCHURES**

Reflections Exhibition. Gallery of Art, Howard University	Aug 2013
Department of Physics and Astronomy Undergraduate Program	Oct 2012
Department of Physics and Astronomy Graduate Program	Oct 2012
Visualizing Legacy Exhibition. Gallery of Art, Howard University	Aug 2012
Department of Mathematics Undergraduate Program	Oct 2010
Department of Mathematics Graduate Program	Oct 2010
Alpha Kappa Alpha Sorority Centennial Celebration. AKA Alpha Chapter	Jul 2008
Nur-ul-Islam Academy (NUIA) Brochure	2007
Caribbean Studies Interdisciplinary Minor	May 2005

**PACKAGING**

Wedding Chocolates. Miriam and Vic	Oct 2017
Raise de Bar Soap	Oct 2015

**CDS AND JACKETS**

Howard University Jazz Ensemble: HUJE05 (2005 album)	Mar 2006
Howard University Jazz Ensemble: Grace Notes (2004 album)	Mar 2005
Howard University Jazz Ensemble: HUJE03 (2003 album)	Mar 2004

**NEWSPAPER LAYOUT**

<i>The Hilltop</i> Newspaper Nation & World (Tuesday) section, Howard University, DC	2002-2004
<i>Trinidad Guardian</i> Newspaper, Trinidad	Summer 1999

**ADVERTISEMENTS/ EVENT FLYERS/ INVITATIONS/ PROMOTION**

Howard University Newman Club Reunion Save the Date	Aug 2018
Hurston/ Wright Legacy Awards Program Ad, Department of English, Howard University	2016-2018
Q&A&Baby, Baby shower invitation. Ruqayyah Khan	Apr 2016
James A. Porter Colloquium on African American Art (annual). Department of Art, HU	2010-2014
Aania Ahmed Haqqa	Nov 2014
Ruqayyah Ahmed Bridal Shower Invitation	Apr 2014
Dr. Annette Davis Retirement Celebration invitation and program	Aug 2013
Howard University National Symphony Orchestra & Howard University Concert	Jan 2013
Jamaica Independence Celebrations (annual), Embassy of Jamaica, Washington, DC	2005-2012
Annual General Meeting. Muslim Credit Union Co-Operative Society Limited, Trinidad	Nov 2012
Caribeat Lime Happy Hour	Sep 2012
Estate Planning Workshop. Muslim Credit Union Co-Operative Society Limited, Trinidad	Sep 2012
Dr. Starmanda Bullock Retirement Celebration	Jun 2012
Dr. James A. Donaldson Retirement Celebration, Dean, COAS, HU	Apr 2012
Dr. C. Joyce Barker Retirement Extravaganza	Apr 2012
Youth Undaunted Reunion. Invitation and newspaper ad. Naparima Girls' High School	Sep 2011
Turquoise, Caribeat Carnival	Jul 2011
Professional Department for Young Stars. Newspaper Ad, Caribeat	Jul 2011
Flambeaux Party Cruise	Jul 2011
A New Decade Dawns. Newspaper ad. Portfolio Serve	Feb 2011
Black History Month Essay Competition	2009-2010
Ms Caribbean Metro USA Beauty Pageant Program	Jul 2010
Presentation of Ambassador Marks' Credentials to Barack Obama, Embassy of Jamaica, DC	Jun 2010
The Legacy of Dr. John Hope Franklin: The Howard Years: A Symposium. COAS, HU	Apr 2010
Friends of Carter Barron Summer Youth Program	Jun 2009
Army ROTC Leaders Training	2007, 2008
Ambassador's Divali Celebration invite. Embassy of Trinidad and Tobago, Washington, DC	Dec 2008
Ambassador's Christmas Party invite. Embassy of Trinidad and Tobago, Washington, DC	Dec 2008
Celebrate Triumph in Beijing Olympics. Embassy of Jamaica, DC	Sep 2008
Army ROTC Leader Development and Assessment Course Educators Visit	Mar 2008
Island Riddim. Conference on the Caribbean. Embassy of Jamaica, DC	May 2007

Kids on the Block. Roxie Roker Repertory Touring Company, Department of Theatre Arts, HU Sep 2006  
 Edgar H. Sorrells-Adewale Retirement Celebration. 5"x7" bi-fold card Apr 2005  
 Absolut Happy Hours. Newspaper ad, Tony Roma's Jun 2003  
 Hilton Tobago. Magazine ad, Hilton Hotel Jun 2003

**WINDOW DISPLAY/ SIGNAGE/ OUTDOOR BANNERS**

- Non-Communicable Diseases in the Americas: Awareness, Access, Action Conference Sep 2014  
 Outdoor Banners for Building Facade, Embassy of Trinidad and Tobago, DC
- Visualizing Legacy Exhibition. Gallery of Art, Howard University Aug 2012
- T&T50 Independence Celebration, Outdoor Banners, Trinidad and Tobago Embassy, DC Apr 2012
- Jamaica Emancipation and Independence Celebration, Outdoor Banner for Building, Jul 2011  
 Embassy of Jamaica, Washington, DC
- Study Abroad floor-to-ceiling poster displays for windows of Locke Hall Nov 2010
- T&T4632 Independence Celebration, Outdoor Banners for Building Facade, Jul 2008  
 Embassy of Trinidad and Tobago, Washington, DC
- Alpha Kappa Alpha Sorority Centennial Celebration, Fair Booth Backdrop, Jul 2008  
 AKA Alpha Chapter, DC
- Harry Belafonte Visit: stage backdrop, COAS, HU Mar 2005

**WEDDING INVITATIONS & SUITES**

Keron and Candace Apr 2018  
 Miriam and Vic Aug 2017  
 Saudah and Gary Jan 2017  
 Ruqayyah and Akbar Jan 2014

**TSHIRTS/ HATS/ BUTTONS/ WEARABLES**

Wedding Flip flops. Miriam and Vic Oct 2017  
 Homecoming Alumni Giving Campaign (annual). Office of Development, COAS, HU 2006-2014  
 Flambeaux Carnival Band section tshirts Jul 2011  
 Howard University Jazz Ensemble tshirts (Japan tour) Jul 2007  
 Alpha Kappa Alpha Sorority Centennial Celebration. AKA Alpha Chapter, DC Jul 2008  
 Howard University Jazz Ensemble tshirts (Japan tour) Mar 2005

**COLLATERAL**

Wedding Mugs and Flips flops. Miriam and Vic Oct 2017  
 Wedding Soap Labels. Saudah and Gary Jan 2017  
 Wedding Mugs and Fans. Ruqayyah and Akbar Jun 2014  
 Notepads. Muslim Credit Union Co-Operative Society Limited Oct 2012  
 Christmas Greeting Card. Embassy of Jamaica, Washington, DC Dec 2011  
 Tote Bags. CARAIFA Sales Congress, Grenada Mar 2011  
 Christmas Greeting Card. Embassy of Trinidad and Tobago, Washington, DC Dec 2008  
 Eid Celebration. Banner, Podium Pennant, Billboard. Embassy of Trinidad and Tobago, DC Nov 2008  
 Campus Map, Howard University Jul 2008  
 Christmas Greeting Card. Embassy of Jamaica, Washington, DC Dec 2006  
 Bandstands (Japan tour). Howard University Jazz Ensemble Mar 2005  
 Tote Bags. Portfolio Serve Ltd 2005  
 VINLEC Calendar Jul 2003

**VIDEO PRESENTATIONS/ FILMS**

- [“Designing Politics: How Visual Creatives Shape Election Campaigns”](#) Jan 2017  
 Panel Discussion at Howard University (1:32:00)
- Highlights: [“Designing Politics: How Visual Creatives Shape Election Campaigns”](#) Jan 2017  
 Panel Discussion at Howard University (0:6:22)
- Saeeda Shaffina Baksh nee Khan: Tower of Strength (0:48:49) Oct 2012
- Saeeda Shaffina Baksh nee Khan: Tower of Strength (0:10:00) Oct 2012

WEB DESIGN AND DEVELOPMENT

**PHP/JS/HTML/CSS DEVELOPMENT AND UX/UI DESIGN**

- www.coassymposium.com, Symposium on Undergraduate Research, COAS, HU 2010-2013
  - Hand-coded, secured, custom HTML/ CSS/ JS/ PHP portal and interface to manage and automate online applications, digital paper submissions, judge evaluations, reviews, and acceptances for conference.

**FLASH WEBSITES**

- Office of Development, Building A Legacy, COAS, HU 2006-2014
- Trinidad and Tobago Association of Insurance and Financial Advisers Conference May 2007
- www.miryum.com Dec 2004

**CMS WEBSITES**

- www.art.howard.edu – manage content updates and news articles. WordPress Aug 2015 – present
- www.vicrao.com. Wix Aug 2017
- www.gomayaro.com. Wix Jun 2017
- Howard University Libraries. Drupal Sep 2011

**HTML/CSS DEVELOPMENT AND UX/UI DESIGN**

- www.miryum.com/hu, Miriam Ahmed Teaching/Courses and Student Portal Sep 2006-present
- SaudahandGary.com Jan 2017
- www.coas.howard.edu/sociologyanthropology, Department of Sociology & Anthropology Jan 2015
- Summer Study Abroad, COAS, HU 2004-2014
- Homecoming Alumni Giving Campaign (annual). Office of Development, COAS, HU 2010-2014
- www.coas.howard.edu/psychology, Department of Psychology, COAS, HU Feb 2014
- www.coassymposium.com, Symposium on Undergraduate Research, COAS, HU 2006-2013
- Fulbright Foreign Language Teaching Assistants, HU Jun 2013
- www.coas.howard.edu/philosophy, Department of Philosophy, COAS, HU Dec 2012
- www.coas.howard.edu/hhpls, Department of Health, Human Performance, & Leisure Studies Aug 2012
- www.coas.howard.edu/english, Department of English, COAS, HU Jun 2012
- Ratnadeep Suri Dec 2011
- Ruqayyah.com Dec 2011
- Center on Race and Wealth, Howard University Nov 2011
- Group Processes and Intergroup Relations Conference, Department of Psychology, HU Sep 2011
- Moorland-Spingarn Research Center, Howard University Jul 2011
- www.coas.howard.edu/physicsandastronomy, Department of Physics & Astronomy, HU Jun 2011
- Howard University Bands Nov 2010
- www.coas.howard.edu/worldlanguages, Department of World Languages and Cultures, HU Nov 2010
- Swahili African Language Flagship, COAS, HU Jul 2010
- www.coas.howard.edu/airforcerotc, Air Force ROTC, Department of Military Science, HU Jun 2010
- www.iamevolutionary.com, Deandra Coleman Jun 2010
- The Legacy of Dr. John Hope Franklin: The Howard Years: A Symposium Feb 2010
- Windows From the Present to the Past Conference, Department of Sociology & Anthropology Jan 2010
- Phi Beta Kappa Society, Gamma of the District of Columbia Chapter at HU Dec 2009
- www.coas.howard.edu/theatrearts, Department of Theatre Arts, COAS, HU Dec 2009
- www.DiversityDiscover.com, Anita Nahal Nov 2009
- www.abcgny.org, Antigua and Barbuda Consulate, New York Oct 2009
- Office of Honors and Fellowships, Howard University, DC Oct 2009
- Minority Science & Engineering Improvement Program, HU May 2009
- www.coas.howard.edu/politicalscience, Department of Political Science, COAS, HU Apr 2009
- Division of Social Sciences Critical Colloquium: Past, Present and Future, The Black World Apr 2009
- www.ttcgny.org, Trinidad and Tobago Consulate, New York Jan 2009
- Swahili African Language Flagship, COAS, HU Dec 2008
- www.coas.howard.edu/mathematics, Department of Mathematics, COAS, HU Oct 2008

Caribeat Events	Aug 2008
BobbyBennett.org, Bobby Bennett	Jul 2008
www.coas.howard.edu/armyrotc, Army ROTC, Department of Military Science, HU	Jun 2008
www.coas.howard.edu, College of Arts and Sciences, Howard University	Apr 2008
Center for Urban Progress, Howard University	Apr 2008
www.coas.howard.edu/honors, Honors Program, COAS, HU	Apr 2008
www.coas.howard.edu/huso, Howard University Staff Organization	Aug 2007
www.augustwilsonsociety.org, August Wilson Society	Jun 2007
Conference on the Caribbean, Embassy of Jamaica, DC	May 2007
VFW: www.nationscapitalvfw.org, VFW Post 284, DC	May 2007
www.coas.howard.edu/economics, Department of Economics, COAS, HU	Apr 2007
www.coas.howard.edu/africanstudies, Department of African Studies, COAS, HU	Dec 2006
www.coas.howard.edu/classics, Department of Classics, COAS, HU	Sep 2006
www.coas.howard.edu/worldlanguages, Department of World Languages and Cultures, HU	Jul 2006
American Humanics Student Association, Howard University	Apr 2006
www.embassyofjamaica.org, Embassy of Jamaica, Washington, DC	2006
COAS Fulbright Fellowship Program	Jul 2005
Economics Alumni Association	Jul 2005
Howard University Choir	Jun 2005
www.huje.org, Howard University Jazz Ensemble	2005
Portfolioserve.com, Portfolio Serve Ltd	2005
www.miryum.com	Dec 2004
www.coas.howard.edu/caribbeanstudies, Caribbean Studies Interdisciplinary Minor, HU	Nov 2004

#### WEBSITE ADMINISTRATION

Manage, update and renew domains, servers, and email servers for websites

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|--|---------------|
| • www.abconsulateny.org, Antigua and Barbuda Consulate, New York | Oct 2009-2015 |
| • TTCGNY.org, Trinidad and Tobago Consulate, New York            | Jan 2009-2013 |
| • EmbassyofJamaica.org, Embassy of Jamaica, Washington, DC       | 2006-present  |

#### PAINTINGS

Four Sides of the Beach, Acrylic and Mixed Media, 38" x 38"	2018
Vistas of Blue Green Paradise, Acrylic, sand, shells, and mixed media, 12" x 36"	2016
Elements of Blue Green Paradise, Acrylic, sand, shells, and mixed media, 4" x 36"	2016
Yaseen's Beachfront, Acrylic, sand, shells, and mixed media, 72" x 36"	2015
Beach Hopping, Acrylic and mixed media, 12" x 36"	2015
Beach, Acrylic and mixed media, pentptych, 144" x 48"	2012
S & Q Beach at Sunset, Acrylic and mixed media, 24" x 48"	2011
Esa's Beach, Acrylic and mixed media, 24" x 48"	2010

#### LANGUAGES

English  
 French – speak, read and write with basic competence  
 Spanish – speak, read and write with basic competence  
 Arabic – can read and pronounce, but cannot translate  
 German – speak, read and write with very basic competence

#### MEMBERSHIPS

DC Ad Club (DC Chapter of the American Advertising Federation)  
 AIGA the professional association for design, DC Chapter  
 College Art Association  
 The Hayfield Drama Boosters – Director's Circle

## SUBSCRIPTIONS

*International Journal of Design*  
*Design Principles & Practices* journals collection  
*AIGA Eye on Design*  
*Graphic Design USA*  
*Communication Arts*  
*AdBusters*

## CORE COMPETENCIES

Windows & MacOS  
Adobe Creative Cloud  
HTML, CSS, Basic PHP, Basic JavaScript  
MS Office  
Blackboard  
BANNER ERP Student Information System  
SAP Concur

## ENTERPRISE SKILLS

Developing proposals, reports & presentations  
Scholarly research, IRB proposals, and grant applications  
Consultancy and assistance with renovating existing websites into world-class portals  
Project- and team-leading  
Training student designers, web developers and interns

## BIOSKETCH

Dr. Miriam Ahmed teaches graphic design at Howard University in Washington, DC. As a visual communicator, she has been the recipient of several design awards. Her portfolio includes a wide variety of print media ranging from corporate branding, publication design, to event branding and promotion, as well as website design and development. For over six years, Dr. Ahmed served as Webmaster and designer within the largest academic unit of Howard University implementing creative intelligence and best practices into innovative print and web solutions. She has an extensive creative portfolio as a lead designer with several client organizations in the DC area including the Embassy of Jamaica and the Embassy of Trinidad and Tobago. Early in her career, as an intern at Lonsdale, Saatchi & Saatchi, she worked on campaigns for high-profile clients including Absolut and Hilton. She was previously an Assistant Professor of Visual Communication at the American University in Dubai, UAE.

Dr. Ahmed is the author of "[Perspectives On Responsible Design Among Minority, Millennial Graphic Designers](#)" *The International Journal of Design in Society* 12(4): 29-44 (2018), and the essay "Minority Designers – Leading the Charge Toward Responsible Design" in [Citizen Designer: Perspectives on Design Responsibility](#) (Second Edition) edited by Steven Heller and Véronique Vienne (2018, Allworth Press with SVA NYC). She has served as a journal reviewer for the *International Journal of Communication* and *Design Principles and Practices*, and regularly serves on graduate MFA thesis committees. She was a panelist at the Incentivizing Responsible Design: What Makes It Worth It? panel discussion. Her work has been exhibited in the annual Howard University Department of Art Faculty Exhibitions (2014-2018).

Dr. Ahmed received her BFA and MFA in Graphic Design at Howard University, Washington DC, and earned her doctorate in Mass Communications and Media Studies at Howard. She was also a Savannah College of Art and Design (SCAD) Rising Star. Her research interests include typeface persona, responsible design, and visual communication in politics. Her dissertation investigated the use of Gotham in Obama's 2008 presidential campaign. She is a member of the DC Ad Club and AIGA. Dr. Ahmed's graphic work is bold, clean, typographically-focused and she is driven by a passion for functionality and the unanticipated in design.

Dr. Ahmed teaches the Design for Advertising, Magazine and News Design, Web Development and Interactive Media, Desktop Web Publishing, and Typography courses at Howard.

Dr. Ahmed is a globe trotter and values immersion in diverse cultures. She has traveled extensively from Egypt to Europe, Mideast to Japan, Southeast Asia and throughout the US and Caribbean.